

FREE WEBINAR

Innovating in a Crisis

Discover how to love your community in new, creative ways



TUESDAY, APRIL 21
11am EDT



Tabitha Kapic



The
Chalmers
Center



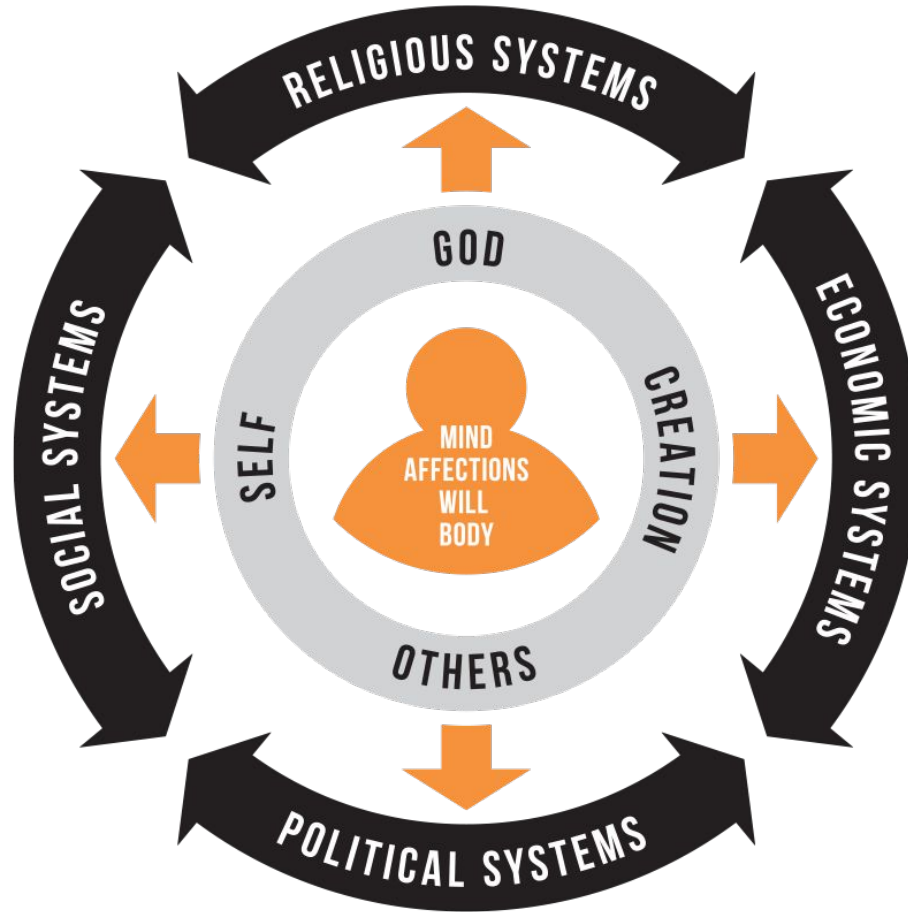
The Chalmers Center equips local churches to address the broken relationships at the root of material poverty, living out Jesus' Kingdom today.

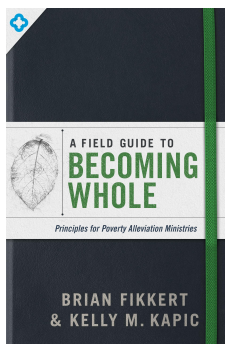
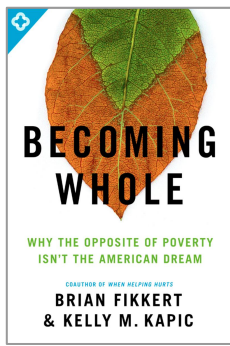
We've equipped more than 10,000 churches and nonprofits to help people in poverty in biblical, effective ways.

Our resources are trusted by:



What are
we trying
to do?





Community

Form and Foster
Kingdom
Community



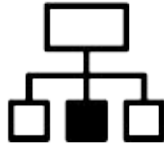
Story

Conquering false gods and false
stories of change



Practices

Replacing Destructive
Formative Practices



Systems

Addressing broken systems



People

Addressing broken people



Spirits

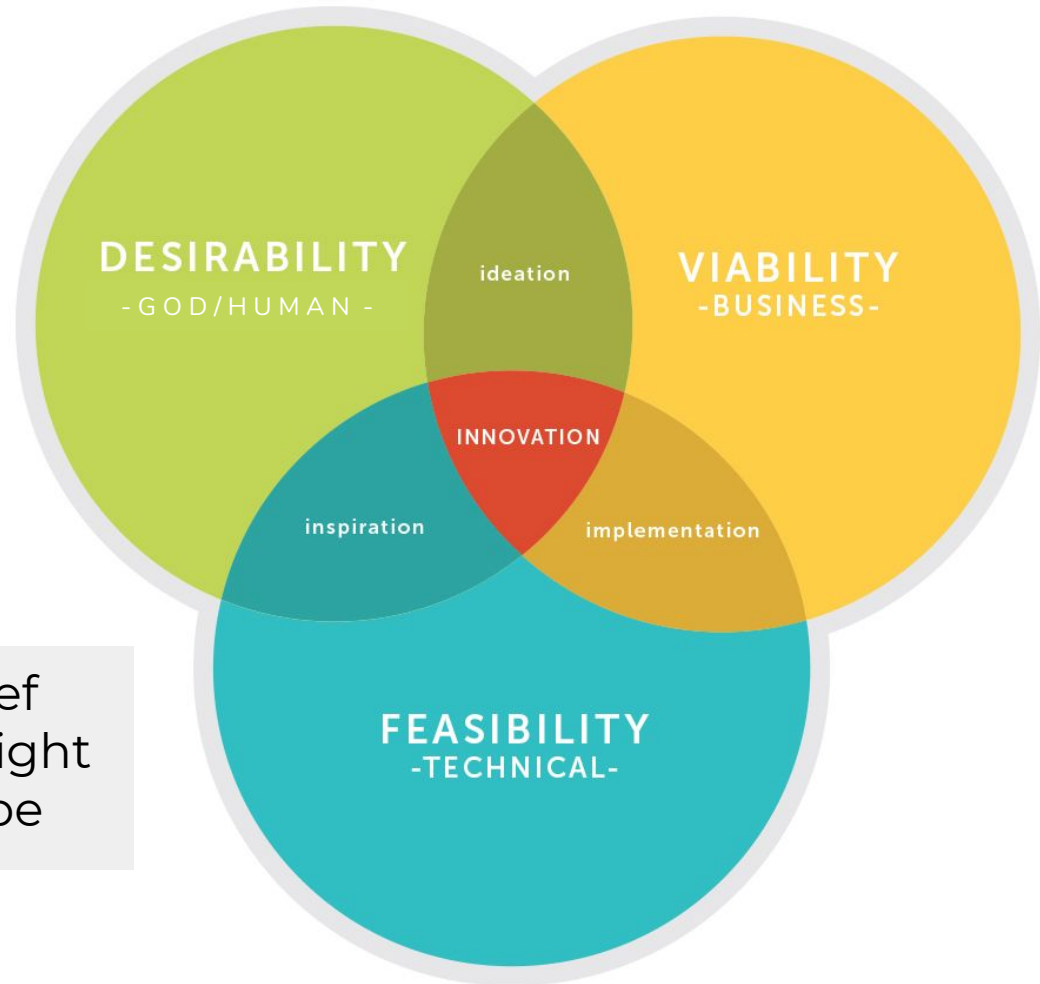
Resisting Demonic Forces

How can we respond in a crisis?



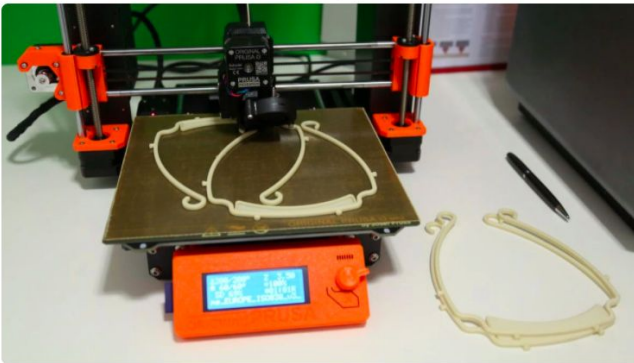
- chronic
- asset-based
- innovation

Design Thinking
starts here



- relief
- delight
- hope

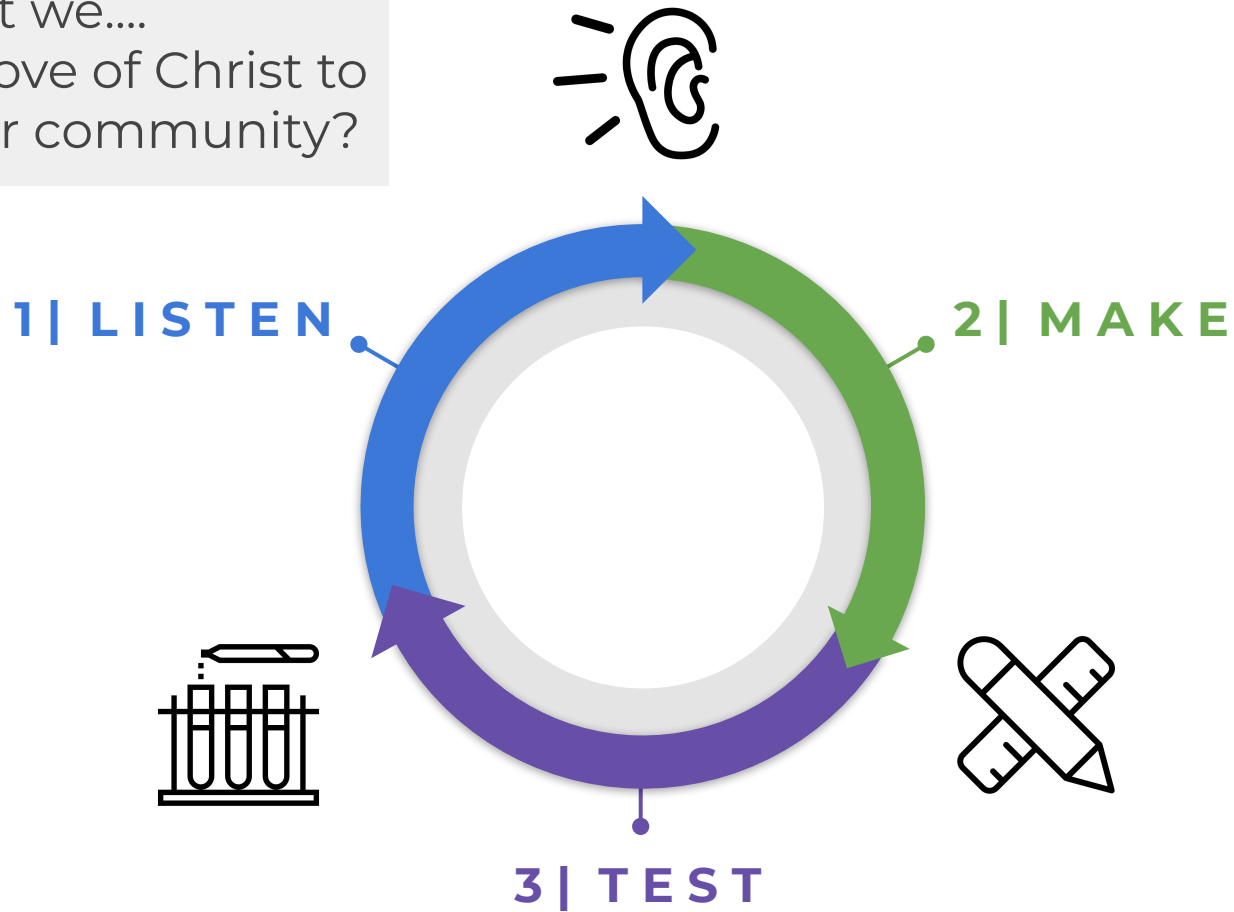
Church parishioners spend Easter making PPE during coronavirus pandemic



FILE PHOTO: A church in West Virginia spent Easter Sunday safely making masks and face shields for those battling COVID-19 on the front lines. (Adam Berry/Getty Images)



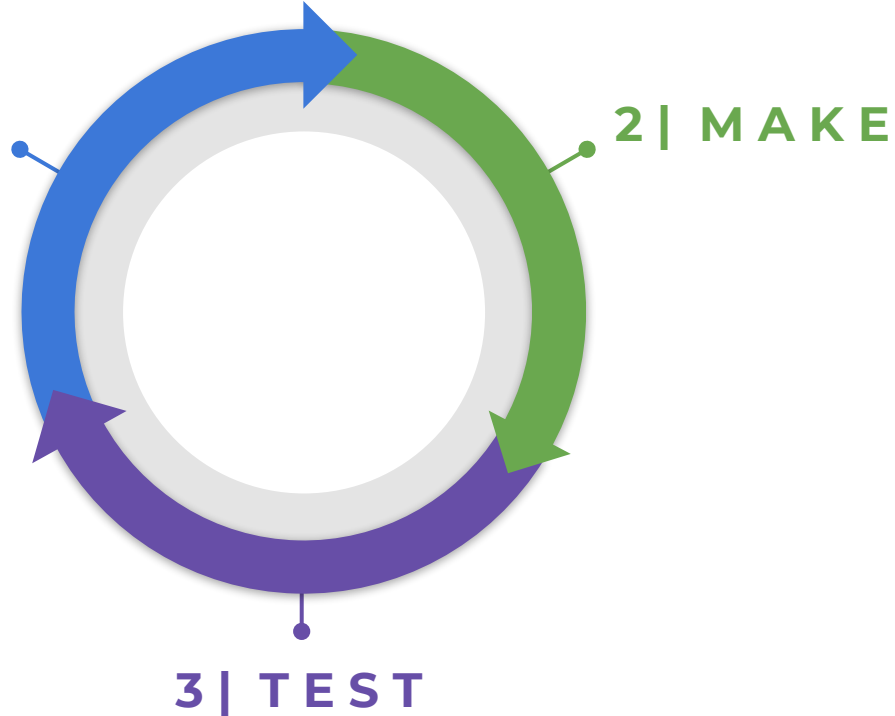
How might we....
show the love of Christ to
care for our community?



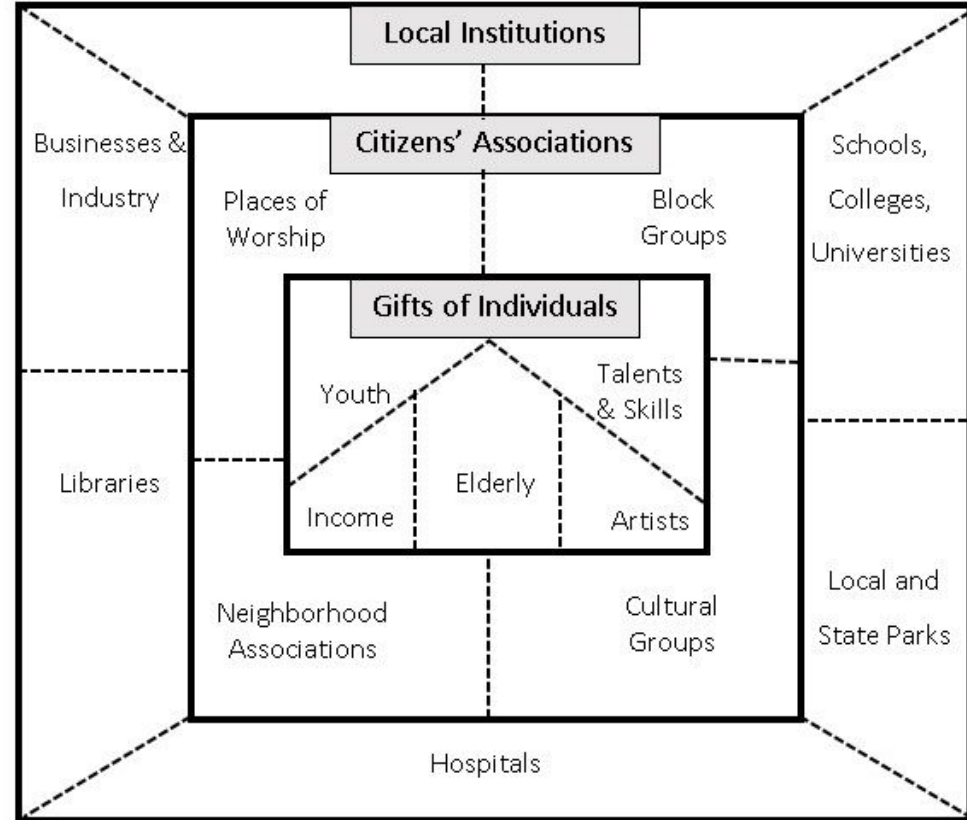
LISTEN

- A. Ask your community questions. Call them.
- B. Learn community assets & needs
- C. Research online
- D. Identify the unexpected

People and understanding first!



Asset-based thinking can be more innovative & longer lasting

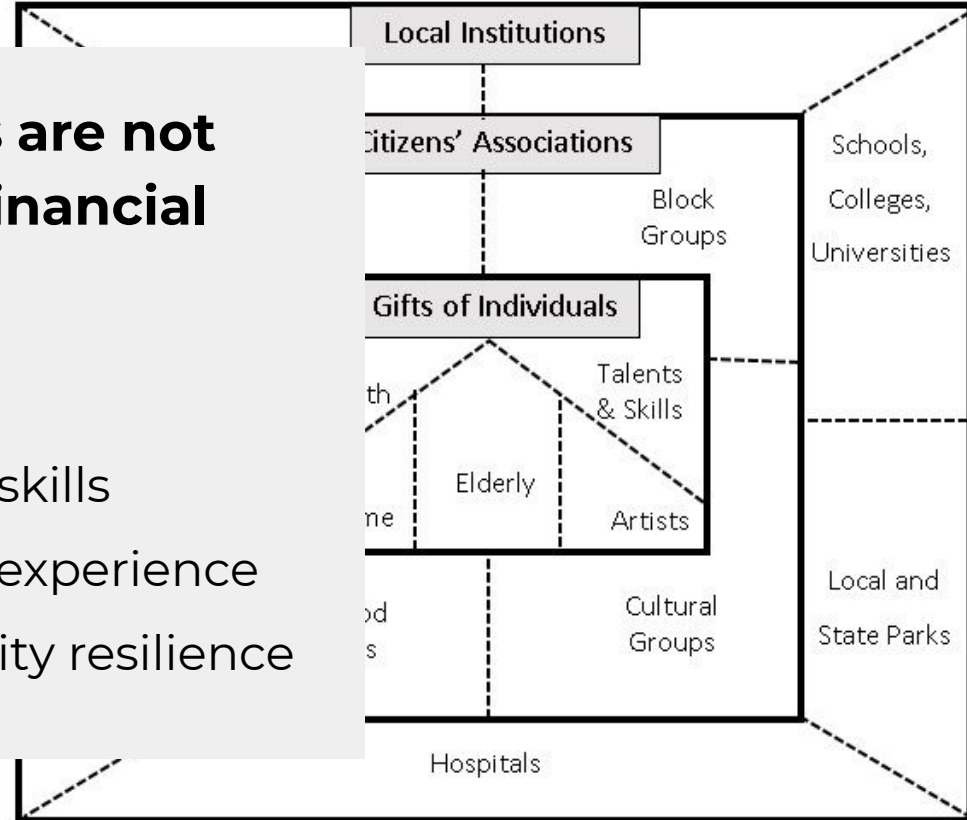


Asset-based thinking can be more innovative & longer lasting



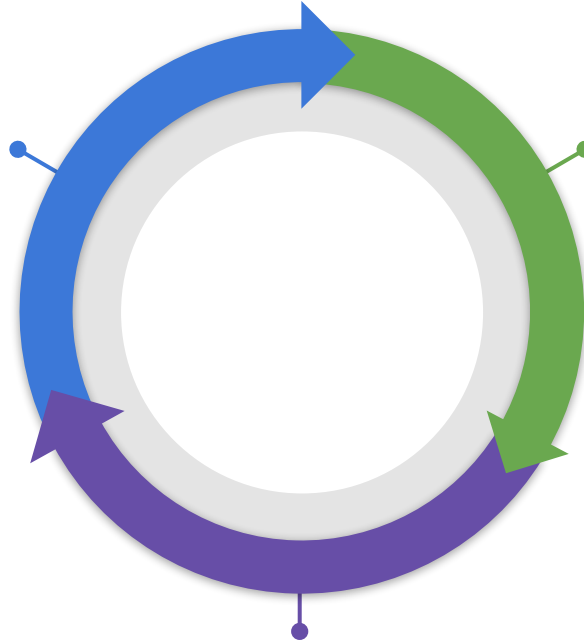
Assets are not only financial

- relational
- spiritual
- talents & skills
- history & experience
- community resilience



How might we....
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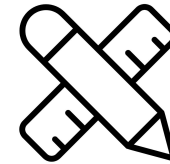
1 | LISTEN



MAKE

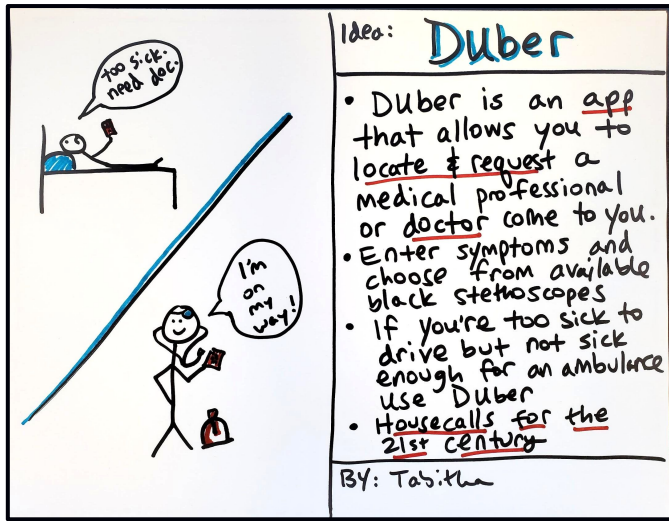
- A. Brainstorm lots of ideas to answer the question
- B. Make a simple model or prototype of top idea(s)
- C. Show your prototype to people for feedback

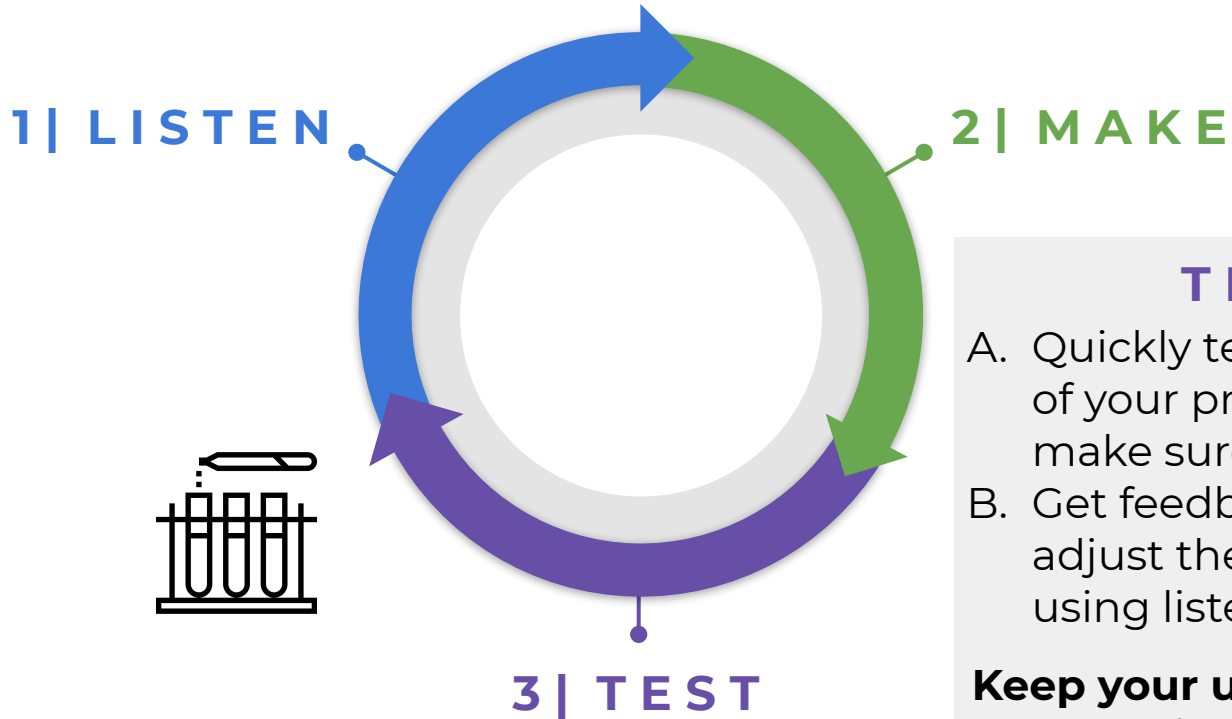
Show and tell is back in fashion!



3 | TEST

Prototypes start simple and change quickly





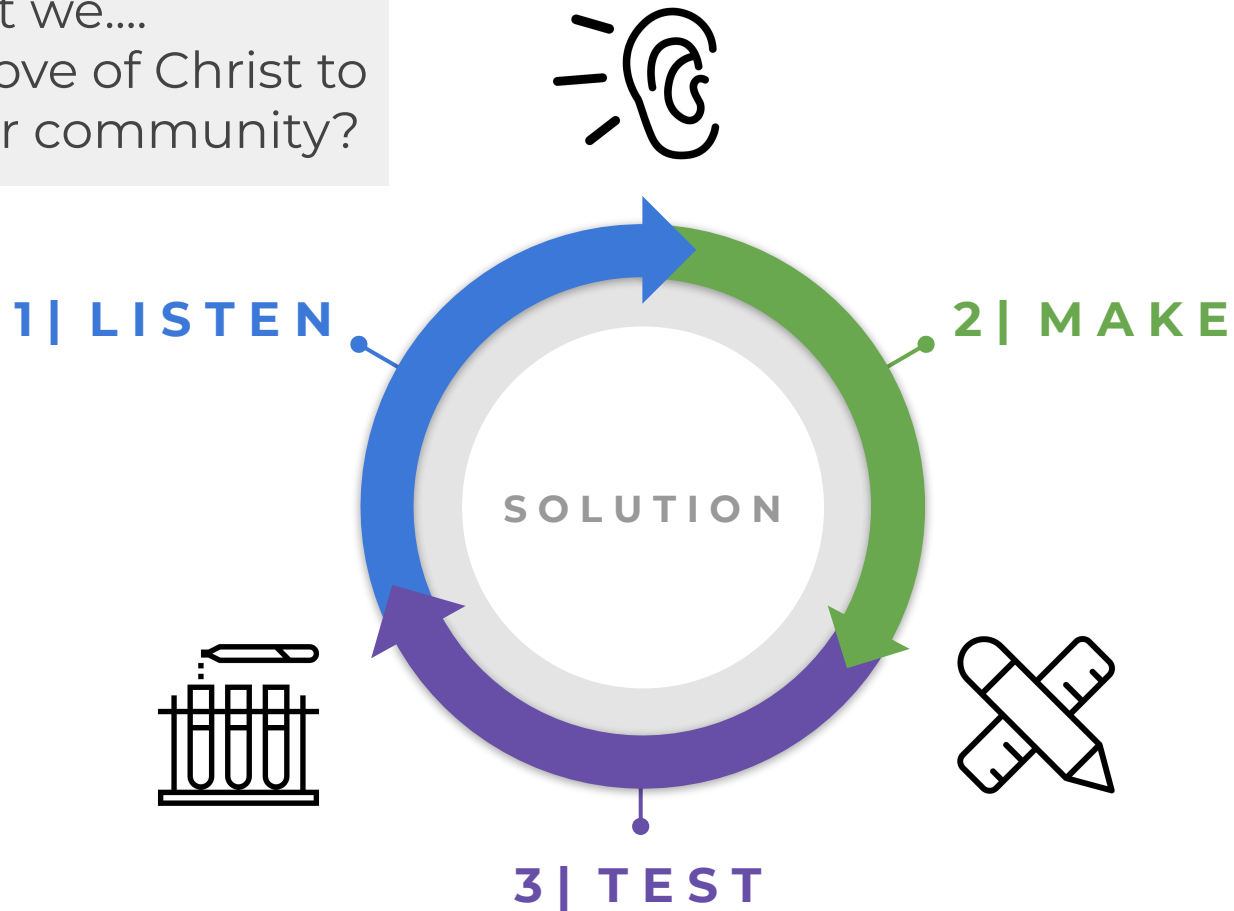
TEST

- A. Quickly test small parts of your prototype to make sure it works
- B. Get feedback and adjust the solution using listen, make, test

Keep your user and community involved!

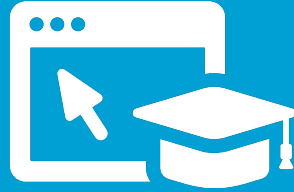


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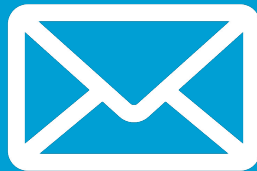
What's Next?



Sign up for our Innovation Crash Course today!

chalmers.org/crash-course

What's Next?



Keep an eye on your inbox

We're sending a webinar recording,
feedback survey, and more upcoming
online learning opportunities!

Thanks for joining us!